

EUROPEAN  
**BIG DATA**  
**VALUE** FORUM

**Artificial Intelligence and Big Data  
Transforming Business and Society**

# **SPONSORSHIP PACKAGES**

**14 - 16 OCTOBER, 2019  
HELSINKI, FINLAND**

**EBDVF.EU  
#EBDVF19**



# PRESENTATION

The **European Big Data Value Forum (EBDVF)** is the main event of the European Big Data and Data-Driven AI Research and Innovation community.

In 2017 the Big Data Value Association (BDVA) and the European Commission (DG CNECT) joined forces to create this as a fusion of the former EDF (European Data Forum) and the BDVA Summit.

In its **first edition** in 2017 the EBDVF was held in Versailles, France, and it was co-organised by the BDVA, the European Commission and INRIA, a local organizing BDVA member company. 900 participants and 40+ sponsors joined the events focused in **“Trusted AI on Smart Industry”**.

**Last year** the EBDVF was an official event of the Austrian Presidency of the Council of the EU and it was organised by the Federal Ministry of Transport, Innovation and Technology in cooperation with BDVA and the European Commission. The theme of the event was **“Data Driven AI for the future”**.

This year **EBDVF2019** is organized by **BDVA**, in collaboration with the **European Commission** and **VTT** as the main local organizer. The event is estimated to gather approx. 700 industry professionals, business developers, researchers, and policymakers. The organizing committee of this event includes, in addition to BDVA, the EC and VTT, multiple Finnish industrial and Innovation and Research players and other research institutions.

## OPPORTUNITIES FOR SPONSORS

- ▶ Promote your projects and solutions in the flagship event of **Big Data and AI in Europe** by reaching a global audience.
- ▶ **Network with the leaders** of Big Data & AI in Europe and worldwide.
- ▶ Understand future directions of Big Data, AI and Data infrastructures in Europe, and notably in the upcoming **Horizon Europe and Digital Europe programs**.
- ▶ Get involved in **the future AI Public Private Partnership** and get your voice heard.
- ▶ **Meet representatives** of the demand side, including a wide range of vertical industries.

Organized by



Supported by

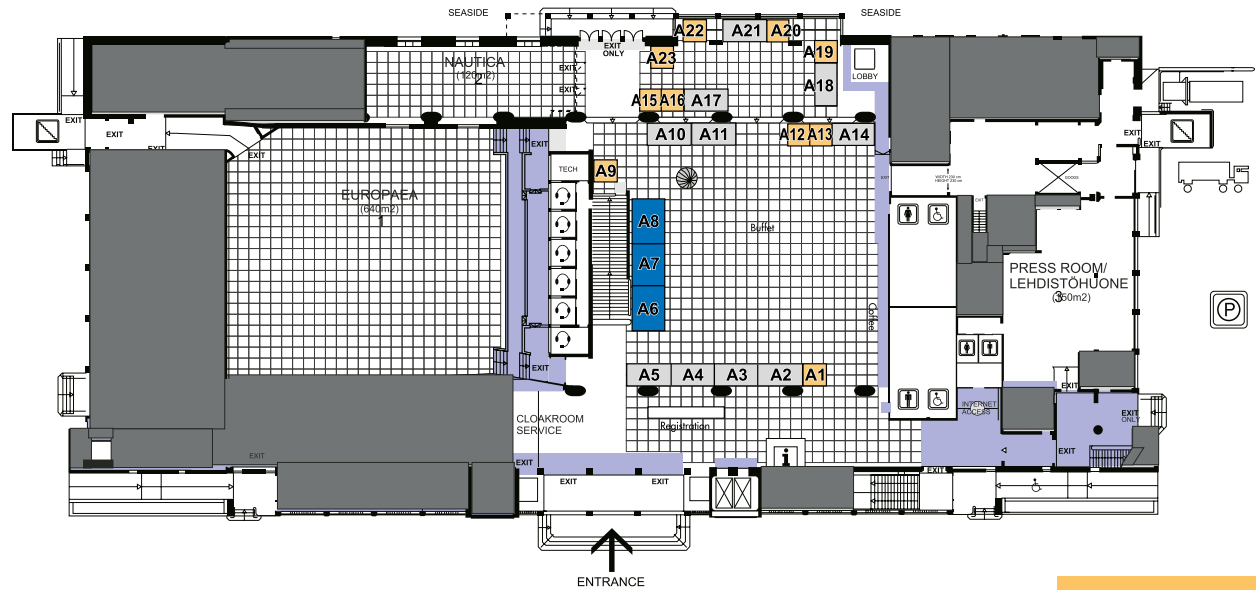


# WHY TO BECOME A SPONSOR?

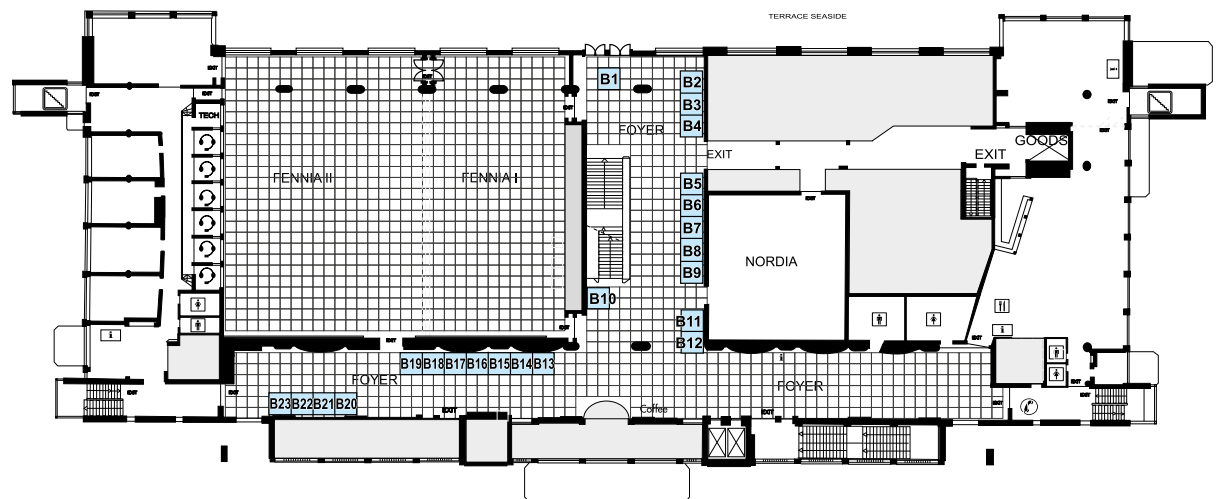
EBDVF will take place this year in Scandic Marina Congress Center in Helsinki. This venue is located right in the heart of the city next to the waterfront, just a couple of minutes walk from Kauppatori market square and a short walk from Helsinki railway station.

Scandic Marina Congress Center is an exceptional venue for conference. The splendid sea view towards the Helsinki archipelago creates an extra value.

## FIRST FLOOR



## SECOND FLOOR



### First floor

- Diamond - 12m<sup>2</sup>
- Platinum - 8m<sup>2</sup>
- Gold - 4m<sup>2</sup>

### Second floor

- Project - 4m<sup>2</sup>

## PACKAGES

### ▶ DIAMOND:

12 m<sup>2</sup> | Price: 10.000€

### ▶ PLATINUM:

8m<sup>2</sup> | Price: 6.500€

### ▶ GOLD:

4 m<sup>2</sup> | Price: 3.000€

### ▶ SILVER:

Price: 2.000€ (visibility options but no stand)

### ▶ ONLY EXHIBITION (BASIC STAND):

4m<sup>2</sup> | Price: 2.000€

(Sponsorship option available just for projects).

Get in touch with us if you are interested in sponsoring any of our coffee breaks or get a customized package.

[ebdvf19-sponsors@core.bdva.eu](mailto:ebdvf19-sponsors@core.bdva.eu)

## DIAMOND

10.000€

12m<sup>2</sup> (4x3)

On the first floor



### EXHIBITION BOOTH

- Carpet (from stock colours)
- Backwall with print 4m x 2,5m x 0,30m (printed from readymade artwork)
- 1 pcs 55" screen wall mounted
- 1 pcs A14 illuminated desk with print (printed from readymade artwork)
- 1 pcs A1 Desk
- 3 pcs C2 Bar

### BRANDING OPPORTUNITIES

- Your logo on the webpage
- Your logo on the press release
- Your logo on printed material and post-event tools
- Roll-up in the auditorium
- Interview/image included in our video
- Your description in the visitor's package (1 page)
- Up to 3 items in the conference bag
- Visibility in announcements during the conference

3 free tickets (including dinner)

VAT not included

# PACKAGE PROPOSAL

## PLATINUM

6.500€

8m<sup>2</sup> (4x2)

On the first floor



### EXHIBITION BOOTH

- Carpet (from stock colours)
- Backwall with print 3 x 2,5 x 0,30 m (printed from readymade artwork)
- 1 pcs 40" screen wall mounted
- 2 pcs Arm spotlight
- 1 pcs 10 amp electricity
- 1 pcs A14 illuminated desk with print (printed from readymade artwork)
- 1 pcs bar table
- 3 pcs C2 Bar

### BRANDING OPPORTUNITIES

- Your logo on the webpage
- Your logo on the press release
- Your logo on printed material and post-event tools
- Roll-up in one of the meeting rooms
- Your description in the visitor's package (1/2 page)
- Up to 2 items in the conference bag
- Visibility in announcements during the conference

2 free tickets (including dinner)

VAT not included

## GOLD

3.000€

4m<sup>2</sup> (2x2)

On the first floor



### EXHIBITION BOOTH

- Carpet (from stock colours)
- Backwall with printed fabric approx. 1,5m x 2,2 m (printed from readymade artwork)
- 2 pcs Arm spotlight
- 1 pcs 10 amp electricity
- 1 pcs m10 Desk with logo
- 1 pcs C2 Bar

### BRANDING OPPORTUNITIES

- Your logo on the webpage
- Your logo on the press release
- Your logo on printed material and post-event tools
- Your description in the visitor's package (1/4 page)
- Up to 1 item in the conference bag
- Visibility in announcements during the conference

1 free ticket (including dinner)

VAT not included

# PACKAGE PROPOSAL

## SILVER

2.000€

Without exhibition booth

### EXHIBITION BOOTH

- None

### BRANDING OPPORTUNITIES

- Your logo on the webpage
- Your logo on the press release
- Your logo on printed material and post-event tools
- 1 Roll-up in meeting rooms or networking area
- Your description in the visitor's package (1/2 page)
- Up to 3 items in the conference bag
- Visibility in announcements during the conference

1 free ticket (no dinner included)

VAT not included

## PROJECT PACKAGE

2.000€

4m<sup>2</sup> (2x2)

On the second floor

### EXHIBITION BOOTH

- 1 pcs Council Table
- 1 pc armchair
- 1 pcs poster wall 1 m x 2'2m
- 1 pcs display shelf
- 1 pcs 10 amp electricity

### BRANDING OPPORTUNITIES

- Your logo on the webpage

1 free ticket (no dinner included)



VAT not included

# PRESENTATION

## COMPARE SPONSORSHIP OPTIONS AND SELECT THE PACKAGE THAT SUITS YOUR NEEDS

	Diamond	Platinum	Gold	Silver	Project
Booth/space	12 m <sup>2</sup>	8 m <sup>2</sup>	4 m <sup>2</sup>	NO	4 m <sup>2</sup>
Exhibition area	Floor 1	Floor 1	Floor 1	NO	Floor 2
Screen	55"	40"	NO	NO	NO
Your logo on the webpage	YES	YES	YES	YES	YES
Your logo on the press release	YES	YES	YES	YES	NO
Your logo on printed material and post-event tools	YES	YES	YES	YES	NO
Roll-up	YES (one auditorium)	YES (one meeting room)	NO	YES (up to two; meeting room & networking area)	NO
Interview/image included in our video	YES	NO	NO	NO	NO
Your description in the visitor's package	YES	YES	YES	YES	NO
Items in the conference bag	Up to 3	Up to 2	1	Up to 3	NO
Visibility in announcements during the conference	YES	YES	YES	YES	NO
Free tickets	3	2	1	1 (no dinner)	1 (no dinner)
Price	10.000	6.500	3.000	2.000	2.000

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